LIVEPOL

Quarterly Report

Slightly higher profitability pressures

- Results were in line with our estimates, reflecting Liverpool's very positive sales performance. However, the increase in allowance of doubtful accounts impacted profitability
- Although risks associated with margin's recovery remain, mediumterm outlook is positive. Meanwhile, FV/EBITDA multiple remains very attractive at 5.4x

Omnichannel strategies continue to deliver positive results but increase in bookings set pressure on margins. Company's figures were in line with our forecasts, reflecting sales growth of 16.5% y/y to MXN 37.6 billion. This increase was mainly driven by Liverpool (+15.0% y/y in SSS), which registered a transaction increase of 13.4% y/y and in average ticket of 1.3% y/y, as well as an acceleration in Softline categories; meanwhile, Suburbia (+3.1% y/y in SSS) moderated the increase. Regarding other business lines, Leasing segment recorded a +17.3% y/y variation in revenues, supported by an occupancy rate of 91.4% (+2.9pp y/y), while the financial businesses expanded 27.3% y/y. Although all 3 business lines recorded double-digit performance and digital participation was higher at 24.5% (+2.8pp y/y), allowance for doubtful accounts increased by MXN 403 million, a situation that was anticipated at investor day. As a result, non-performing loan ratio increased to 2.8% in 1Q23 vs. 2.4% in 4Q22. Based on the above, EBITDA reached MXN 5.2 million (+5.3% y/y) with a margin of 13.8% (-1.5pp), where excluding the effect of reserves, EBITDA would have grown 20.0% y/y and profitability would have reached 14.9% (+0.4pp). We highlight company's strength, but we remain cautious in the short term. We consider that strategies implemented in all business lines are adequate, while highlighting financial soundness (ND/EBITDA at 0.8x). Although, we will be attentive to risks related to lower growth rates in discretionary consumption, business lines performance, as to the delinquency rate and its implications in profitability.

May 4, 2023

www.banorte.com @analisis fundam

Carlos Hernández Garcia Senior Strategist, Equity carlos.hernandez.garcia@banorte.com

Paola Soto Leal Strategist, Equity paola.soto.leal@banorte.com

Marissa Garza Ostos Director of Equity Strategy marissa.garza@banorte.com

| BUY | |
|------------------------|------------|
| Current Price | \$106.42 |
| PT | \$118.00 |
| Dividend | \$1.56 |
| Dividend Yield (%)e | 1.5% |
| Upside Potential | 12.3% |
| Max - Min LTM (\$) | 120.8-86.1 |
| Market Cap (US\$m) | 8,444.3 |
| Shares Outstanding (m) | 1,342.2 |
| Float | 19.2% |
| Daily Turnover (\$ m) | 49.1 |
| Valuation metrics LTM | |
| FV/EBITDA | 5.4x |
| P/E | 8.3x |
| MSCI ESG Rating* | N.A. |

Relative performance to MEXBOL



| MXN, million | 2021 | 2022 | 2023E | 2024E |
|-------------------|---------|---------|---------|---------|
| Revenue | 151,022 | 176,034 | 185,761 | 204,810 |
| Operating Income | 18,733 | 25,515 | 24,042 | 28,411 |
| EBITDA | 23,909 | 30,686 | 29,412 | 34,412 |
| EBITDA Margin | 15.8% | 17.4% | 15.8% | 16.8% |
| Net Income | 12,878 | 17,385 | 16,104 | 19,213 |
| Net Margin | 8.5% | 9.9% | 8.7% | 9.4% |
| | | | | |
| Total Assets | 221,971 | 235,875 | 224,937 | 245,428 |
| Cash | 32,495 | 24,516 | 22,250 | 17,686 |
| Total Liabilities | 102,083 | 103,420 | 97,454 | 107,515 |
| Debt | 33,225 | 43,324 | 31,026 | 30,531 |
| Common Equity | 119,628 | 132,183 | 148,362 | 168,180 |

| Source: Banorte | | | | |
|-------------------|---------|---------|---------|---------|
| Common Equity | 119,628 | 132,183 | 148,362 | 168,180 |
| Debt | 33,225 | 43,324 | 31,026 | 30,531 |
| Total Liabilities | 102,083 | 103,420 | 97,454 | 107,515 |

| | 2021 | 2022 | 2023E | 2024E |
|------------------|-------|-------|-------|-------|
| FV/EBITDA | 6.6x | 5.3x | 4.9x | 4.4x |
| P/E | 11.1x | 8.2x | 8.5x | 7.4x |
| P/BV | 1.2x | 1.1x | 1.0x | 0.8x |
| | | | | |
| ROE | 10.8% | 13.0% | 11.3% | 11.4% |
| ROA | 5.8% | 7.4% | 7.6% | 7.8% |
| EBITDA/ Interest | 10.8x | 7.8x | 12.3x | 16.1x |
| Net Debt/EBITDA | 0.9x | 0.6x | 0.7x | 0.4x |
| Debt/Equity | 0.3x | 0.3x | 0.2x | 0.2x |
| | | | | |

This document is provided for the reader's convenience only. The translation from the original Spanish version was made by Banorte's staff. Discrepancies may possibly arise between the original document in Spanish and its English translation. For this reason, the original research paper in Spanish is the only official document. The Spanish version was released before the English translation. The original document entitled "Presiones en rentabilidad ligeramente mayores" was released on April 25, 2023. Document for distribution among public



LIVEPOL -Results 1Q23 MXN million

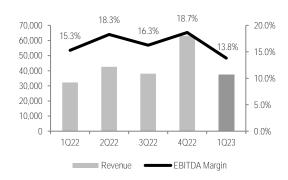
| IVIZ (I V IIIIIII) OI I | | | | | |
|-------------------------|--------|--------|--------|--------|--------------------|
| Concept | 1Q22 | 1Q23 | Var % | 1Q23e | Diff% vs Estim. |
| Revenue | 32,247 | 37,570 | 16.5% | 35,499 | 5.8% |
| Operating Income | 3,672 | 3,886 | 5.8% | 3,743 | 3.8% |
| Ebitda | 4,929 | 5,189 | 5.3% | 5,145 | 0.9% |
| Net Income | 2,232 | 2,143 | -4.0% | 2,410 | -11.1% |
| Margins | | | | | |
| Operating Margin | 11.4% | 10.3% | -1.0pp | 10.5% | -0.2pp |
| Ebitda Margin | 15.3% | 13.8% | -1.5pp | 14.5% | -0.7pp |
| Net Margin | 6.9% | 5.7% | -1.2pp | 6.8% | -1.1pp |
| EPS | \$1.66 | \$1.60 | -4.0% | \$1.80 | -11.1% |
| | | | | | |

| Income Statement (Million) | | | | | |
|-------------------------------|----------|----------|-----------|---------|---------|
| Year | 2022 | 2022 | 2023 | Change | Change |
| Quarter | 1 | 4 | 1 | % y/y | % q/q |
| Net Revenue | 32,246.7 | 63,172.8 | 37,569.5 | 16.5% | -40.5% |
| Costs of goods sold | 19,238.2 | 39,485.6 | 22,352.7 | 16.2% | -43.4% |
| Gross profit | 13,008.5 | 23,687.2 | 15,216.8 | 17.0% | -35.8% |
| General expenses | 9,336.3 | 13,281.2 | 11,331.0 | 21.4% | -14.7% |
| Operating Income | 3,672.2 | 10,406.0 | 3,885.8 | 5.8% | -62.7% |
| Operating Margin | 11.4% | 16.5% | 10.3% | (1.0pp) | (6.1pp) |
| Depreciation | 1,256.9 | 1,379.0 | 1,303.3 | 3.7% | -5.5% |
| EBITDA | 4,929.1 | 11,785.0 | 5,189.1 | 5.3% | -56.0% |
| EBITDA Margin | 15.3% | 18.7% | 13.8% | (1.5pp) | (4.8pp) |
| Interest Income (Expense) net | (817.3) | (756.5) | (1,027.1) | 25.7% | 35.8% |
| Interest expense | 997.3 | 1,034.8 | 1,007.4 | 1.0% | -2.6% |
| Interest income | 447.5 | 434.4 | 540.4 | 20.8% | 24.4% |
| Other income (expense) | | | | N.A. | N.A |
| Foreign exchange gain (loss) | (267.5) | (156.1) | (560.0) | 109.4% | 258.8% |
| Unconsolidated subsidiaries | 107.3 | 1.5 | 79.0 | -26.4% | >500% |
| Income before taxes | 2,962.2 | 9,651.0 | 2,937.8 | -0.8% | -69.6% |
| Income taxes | 727.2 | 2,047.4 | 791.7 | 8.9% | -61.3% |
| Discontinued operations | | | | | |
| Consolidated Net Income | 2,235.0 | 7,603.7 | 2,146.1 | -4.0% | -71.8% |
| Non-controlling interest | 3.4 | 3.0 | 3.3 | -5.1% | 8.5% |
| Net Income | 2,231.6 | 7,600.7 | 2,142.8 | -4.0% | -71.8% |
| Net Margin | 6.9% | 12.0% | 5.7% | (1.2pp) | (6.3pp) |
| EPS | 1.663 | 5.663 | 1.597 | -4.0% | -71.8% |

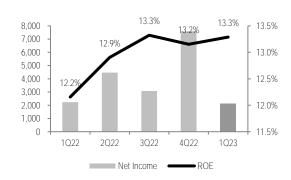
| Balance Sheet (Million pesos) | | | | | |
|-------------------------------|-----------|-----------|-----------|--------|--------|
| Total Current Assets | 80,509.3 | 94,546.6 | 87,502.2 | 8.7% | -7.5% |
| Cash & Short Term Investments | 21,642.9 | 24,516.3 | 18,539.1 | -14.3% | -24.4% |
| Long Term Assets | 127,696.3 | 141,328.4 | 138,710.4 | 8.6% | -1.9% |
| Property, Plant & Equipment | 52,400.6 | 55,552.9 | 54,958.0 | 4.9% | -1.1% |
| (Net) | | | | | |
| Intangible Assets (Net) | 8,228.2 | 8,053.0 | 7,923.4 | -3.7% | -1.6% |
| Total Assets | 208,205.6 | 235,875.0 | 226,212.6 | 8.6% | -4.1% |
| Current Liabilities | 39,933.8 | 52,303.8 | 47,024.5 | 17.8% | -10.1% |
| Short Term Debt | 4,434.4 | 2,898.9 | 3,177.8 | -28.3% | 9.6% |
| Accounts Payable | 26,807.2 | 36,743.8 | 33,410.8 | 24.6% | -9.1% |
| Long Term Liabilities | 49,467.1 | 51,116.7 | 48,763.2 | -1.4% | -4.6% |
| Long Term Debt | 39,880.1 | 40,425.2 | 39,248.2 | -1.6% | -2.9% |
| Total Liabilities | 89,400.9 | 103,420.4 | 95,787.7 | 7.1% | -7.4% |
| Common Stock | 118,804.8 | 132,454.5 | 130,424.8 | 9.8% | -1.5% |
| Non-controlling interest | 262.9 | 271.7 | 275.0 | 4.6% | 1.2% |
| Total Equity | 118,541.8 | 132,182.8 | 130,149.9 | 9.8% | -1.5% |
| Liabilities & Equity | 208,205.6 | 235,875.0 | 226,212.6 | 8.6% | -4.1% |
| Net Debt | 22,671.6 | 18,807.8 | 23,886.9 | 5.4% | 27.0% |
| | | | | | |
| Cash Flow | | | | | |

| Casiffiow | | | | |
|------------------------------|------------|------------|-----------|--|
| CF from Operating Activities | (4,207.6) | 18,770.1 | (4,252.4) | |
| CF from Investing Activities | (1,091.6) | (14,769.6) | (1,138.1) | |
| CF from Financing Activities | (3,957.9) | (11,816.5) | (1,076.0) | |
| Change in Cash Balance | (10,852.0) | (7,978.6) | (5,977.1) | |
| Source: Banorte, MSE | | | | |

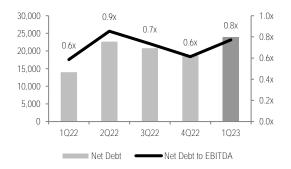
Revenue & EBITDA Margin MXN, million



Net Income & ROE MXN, million



Net Debt & Net Debt to EBITDA ratio MXN, million





Certification of Analysts.

We, Alejandro Padilla Santana, Juan Carlos Alderete Macal, Alejandro Cervantes Llamas, Manuel Jiménez Zaldívar, Marissa Garza Ostos, Katia Celina Goya Ostos, Francisco José Flores Serrano, José Luis García Casales, Víctor Hugo Cortes Castro, José Itzamna Espitia Hernández, Carlos Hernández García, Leslie Thalía Orozco Vélez, Hugo Armando Gómez Solís, Yazmín Selene Pérez Enríquez, Cintia Gisela Nava Roa, Miguel Alejandro Calvo Domínguez, José De Jesús Ramírez Martínez, Gerardo Daniel Valle Trujillo, Luis Leopoldo López Salinas, Isaías Rodríguez Sobrino, Paola Soto Leal, Daniel Sebastián Sosa Aguilar and Andrea Muñoz Sánchez, certify that the points of view expressed in this document are a faithful reflection of our personal opinion on the company (s) or firm (s) within this report, along with its affiliates and/or securities issued. Moreover, we also state that we have not received, nor receive, or will receive compensation other than that of Grupo Financiero Banorte S.A.B. of C.V for the provision of our services.

Relevant statements.

In accordance with current laws and internal procedures manuals, analysts are allowed to hold long or short positions in shares or securities issued by companies that are listed on the Mexican Stock Exchange and may be the subject of this report; nonetheless, equity analysts have to adhere to certain rules that regulate their participation in the market in order to prevent, among other things, the use of private information for their benefit and to avoid conflicts of interest. Analysts shall refrain from investing and holding transactions with securities or derivative instruments directly or through an intermediary person, with Securities subject to research reports, from 30 calendar days prior to the issuance date of the report in question, and up to 10 calendar days after its distribution date.

Compensation of Analysts.

Analysts' compensation is based on activities and services that are aimed at benefiting the investment clients of Casa de Bolsa Banorte Ixe and its subsidiaries. Such compensation is determined based on the general profitability of the Brokerage House and the Financial Group and on the individual performance of each analyst. However, investors should note that analysts do not receive direct payment or compensation for any specific transaction in investment banking or in other business areas

Last-twelve-month activities of the business areas.

Grupo Financiero Banorte S.A.B. de C.V., through its business areas, provides services that include, among others, those corresponding to investment banking and corporate banking, to a large number of companies in Mexico and abroad. It may have provided, is providing or, in the future, will provide a service such as those mentioned to the companies or firms that are the subject of this report. Casa de Bolsa Banorte or its affiliates receive compensation from such corporations in consideration of the aforementioned services.

Over the course of the last twelve months, Grupo Financiero Banorte S.A.B. C.V., has not obtained compensation for services rendered by the investment bank or by any of its other business areas of the following companies or their subsidiaries, some of which could be analyzed within this report.

Activities of the business areas during the next three months.

Casa de Bolsa Banorte, Grupo Financiero Banorte or its subsidiaries expect to receive or intend to obtain revenue from the services provided by investment banking or any other of its business areas, by issuers or their subsidiaries, some of which could be analyzed in this report.

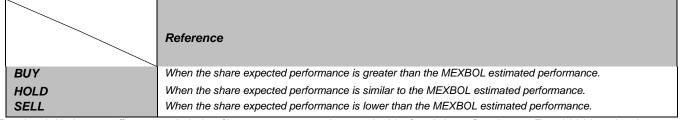
Securities holdings and other disclosures.

As of the end of last quarter, Grupo Financiero Banorte S.A.B. of C.V. has not held investments, directly or indirectly, in securities or derivative financial instruments, whose underlying securities are the subject of recommendations, representing 1% or more of its investment portfolio of outstanding securities or 1 % of the issuance or underlying of the securities issued.

None of the members of the Board of Grupo Financiero Banorte and Casa de Bolsa Banorte, along general managers and executives of an immediately below level, have any charges in the issuers that may be analyzed in this document.

The Analysts of Grupo Financiero Banorte S.A.B. of C.V. do not maintain direct investments or through an intermediary person, in the securities or derivative instruments object of this analysis report.

Guide for investment recommendations.



Even though this document offers a general criterion of investment, we urge readers to seek advice from their own Consultants or Financial Advisors, in order to consider whether any of the values mentioned in this report are in line with their investment goals, risk and financial position.

Determination of Target Prices

For the calculation of estimated target prices for securities, analysts use a combination of methodologies generally accepted among financial analysts, including, but not limited to, multiples analysis, discounted cash flows, sum-of-the-parts or any other method that could be applicable in each specific case according to the current regulation. No guarantee can be given that the target prices calculated for the securities will be achieved by the analysts of Grupo Financiero Banorte S.A.B. C.V, since this depends on a large number of various endogenous and exogenous factors that affect the performance of the issuing company, the environment in which it performs, along with the influence of trends of the stock market, in which it is listed. Moreover, the investor must consider that the price of the securities or instruments can fluctuate against their interest and cause the partial and even total loss of the invested capital.

The information contained hereby has been obtained from sources that we consider to be reliable, but we make no representation as to its accuracy or completeness. The information, estimations and recommendations included in this document are valid as of the issue date, but are subject to modifications and changes without prior notice; Grupo Financiero Banorte S.A.B. of C.V. does not commit to communicate the changes and also to keep the content of this document updated. Grupo Financiero Banorte S.A.B. of C.V. takes no responsibility for any loss arising from the use of this report or its content. This document may not be photocopied, quoted, disclosed, used, or reproduced in whole or in part without prior written authorization from Grupo Financiero Banorte S.A.B. of C.V.

History of PT and Ratings

| Stock | Date | Rating | PT |
|---------|----------|--------|----------|
| LIVEPOL | 10/18/22 | BUY | \$118.00 |
| LIVEPOL | 07/26/22 | BUY | \$116.69 |
| LIVEPOL | 04/29/22 | BUY | \$113.97 |

MSCI ESG Rating scale

| CCC | В | BB | BBB | Α | AA | AAA |
|------|-----|----|--------|---|-----|-----|
| LAGG | ARD | Α | VERAGE | | LEA | DER |

^{*}The MSCI ESG Rating is an indicator that evaluates companies in Environment, Society and Governance (ESG) metrics.



GRUPO FINANCIERO BANORTE S.A.B. de C.V.

| Research and Strategy Alejandro Padilla Santana | Chief Economist and Head of Research | alejandro.padilla@banorte.com | (55) 1103 - 4043 |
|--|---|--|-----------------------|
| Raquel Vázquez Godinez | Assistant | raquel.vazquez@banorte.com | (55) 1670 - 2967 |
| Itzel Martínez Rojas | Analyst | itzel.martinez.rojas@banorte.com | (55) 1670 - 2251 |
| Lourdes Calvo Fernández | Analyst (Edition) | lourdes.calvo@banorte.com | (55) 1103 - 4000 x 26 |
| María Fernanda Vargas Santoyo | Analyst | maria.vargas.santoyo@banorte.com | (55) 1103 - 4000 |
| Economic Research | | | |
| Juan Carlos Alderete Macal, CFA | Executive Director of Economic Research and Financial Markets Strategy | juan.alderete.macal@banorte.com | (55) 1103 - 4046 |
| Francisco José Flores Serrano | Director of Economic Research, Mexico | francisco.flores.serrano@banorte.com | (55) 1670 - 2957 |
| Katia Celina Goya Ostos | Director of Economic Research, Global | katia.goya@banorte.com | (55) 1670 - 1821 |
| Yazmín Selene Pérez Enríquez | Senior Economist, Mexico | yazmin.perez.enriquez@banorte.com | (55) 5268 - 1694 |
| Cintia Gisela Nava Roa | Senior Economist, Mexico | cintia.nava.roa@banorte.com | (55) 1103 - 4000 |
| uis Leopoldo López Salinas | Manager Global Economist | luis.lopez.salinas@banorte.com | (55) 1103 - 4000 x 27 |
| Market Strategy | | | |
| Manuel Jiménez Zaldívar | Director of Market Strategy | manuel.jimenez@banorte.com | (55) 5268 - 1671 |
| Fixed income and FX Strategy | | | |
| Leslie Thalía Orozco Vélez | Senior Strategist, Fixed Income and FX | leslie.orozco.velez@banorte.com | (55) 5268 - 1698 |
| Isaías Rodríguez Sobrino | Strategist, Fixed Income, FX and Commodities | isaias.rodriguez.sobrino@banorte.com | (55) 1670 - 2144 |
| Equity Strategy | | | |
| Marissa Garza Ostos | Director of Equity Strategy | marissa.garza@banorte.com | (55) 1670 - 1719 |
| losé Itzamna Espitia Hernández | Senior Strategist, Equity | jose.espitia@banorte.com | (55) 1670 - 2249 |
| Carlos Hernández García | Senior Strategist, Equity | carlos.hernandez.garcia@banorte.com | (55) 1670 - 2250 |
| Víctor Hugo Cortes Castro Paola Soto Leal | Senior Strategist, Technical | victorh.cortes@banorte.com | (55) 1670 - 1800 |
| | Strategist, Equity | paola.soto.leal@banorte.com | (55) 1103 - 4000 x 17 |
| Corporate Debt Hugo Armando Gómez Solís | Senior Analyst, Corporate Debt | hugoa.gomez@banorte.com | (55) 1670 - 2247 |
| Gerardo Daniel Valle Trujillo | Analyst, Corporate Debt | gerardo.valle.trujillo@banorte.com | (55) 1670 - 2248 |
| Quantitative Analysis | | | |
| Alejandro Cervantes Llamas | Executive Director of Quantitative Analysis | alejandro.cervantes@banorte.com | (55) 1670 - 2972 |
| José Luis García Casales | Director of Quantitative Analysis | jose.garcia.casales@banorte.com | (55) 8510 - 4608 |
| Miguel Alejandro Calvo Domínguez | Senior Analyst, Quantitative Analysis | miguel.calvo@banorte.com | (55) 1670 - 2220 |
| José De Jesús Ramírez Martínez | Senior Analyst, Quantitative Analysis | jose.ramirez.martinez@banorte.com | (55) 1103 - 4000 |
| Daniel Sebastián Sosa Aguilar | Senior Analyst, Quantitative Analysis | daniel.sosa@banorte.com | (55) 1103 - 4000 |
| Andrea Muñoz Sánchez | Analyst, Quantitative Analysis | andrea.munoz.sanchez@banorte.com | (55) 1103 - 4000 |
| Wholesale Banking | | | |
| Armando Rodal Espinosa | Head of Wholesale Banking | armando.rodal@banorte.com | (55) 1670 - 1889 |
| Alejandro Aguilar Ceballos | Head of Asset Management | alejandro.aguilar.ceballos@banorte.com | (55) 5004 - 1282 |
| Alejandro Eric Faesi Puente | Head of Global Markets and Institutional Sales | alejandro.faesi@banorte.com | (55) 5268 - 1640 |
| Alejandro Frigolet Vázquez Vela | Head of Sólida Banorte | alejandro.frigolet.vazquezvela@banorte.com | (55) 5268 - 1656 |
| Arturo Monroy Ballesteros | Head of Investment Banking and Structured Finance | arturo.monroy.ballesteros@banorte.com | (55) 5004 - 5140 |
| Carlos Alberto Arciniega Navarro | Head of Treasury Services | carlos.arciniega@banorte.com | (81) 1103 - 4091 |
| Gerardo Zamora Nanez | Head of Transactional Banking, Leasing and Factoring | gerardo.zamora@banorte.com | (81) 8173 - 9127 |
| lorge de la Vega Grajales | Head of Government Banking | jorge.delavega@banorte.com | (55) 5004 - 5121 |
| uis Pietrini Sheridan | Head of Private Banking | luis.pietrini@banorte.com | (55) 5249 - 6423 |
| | Executive Director of Wholesale Banking | lizza.velarde@banorte.com | (55) 4433 - 4676 |
| izza Velarde Torres | 3 | acualda branda@banarta.com | (55) 5004 - 1423 |
| | Head of Specialized Banking Services | osvaldo.brondo@banorte.com | (33) 3001 1123 |
| Osvaldo Brondo Menchaca | _ | alejandro.arauzo@banorte.com | (55) 5261 - 4910 |
| Osvaldo Brondo Menchaca Raúl Alejandro Arauzo Romero | Head of Specialized Banking Services | | |
| Lizza Velarde Torres Osvaldo Brondo Menchaca Raúl Alejandro Arauzo Romero René Gerardo Pimentel Ibarrola Ricardo Velázquez Rodríguez | Head of Specialized Banking Services Head of Transactional Banking | alejandro.arauzo@banorte.com | (55) 5261 - 4910 |